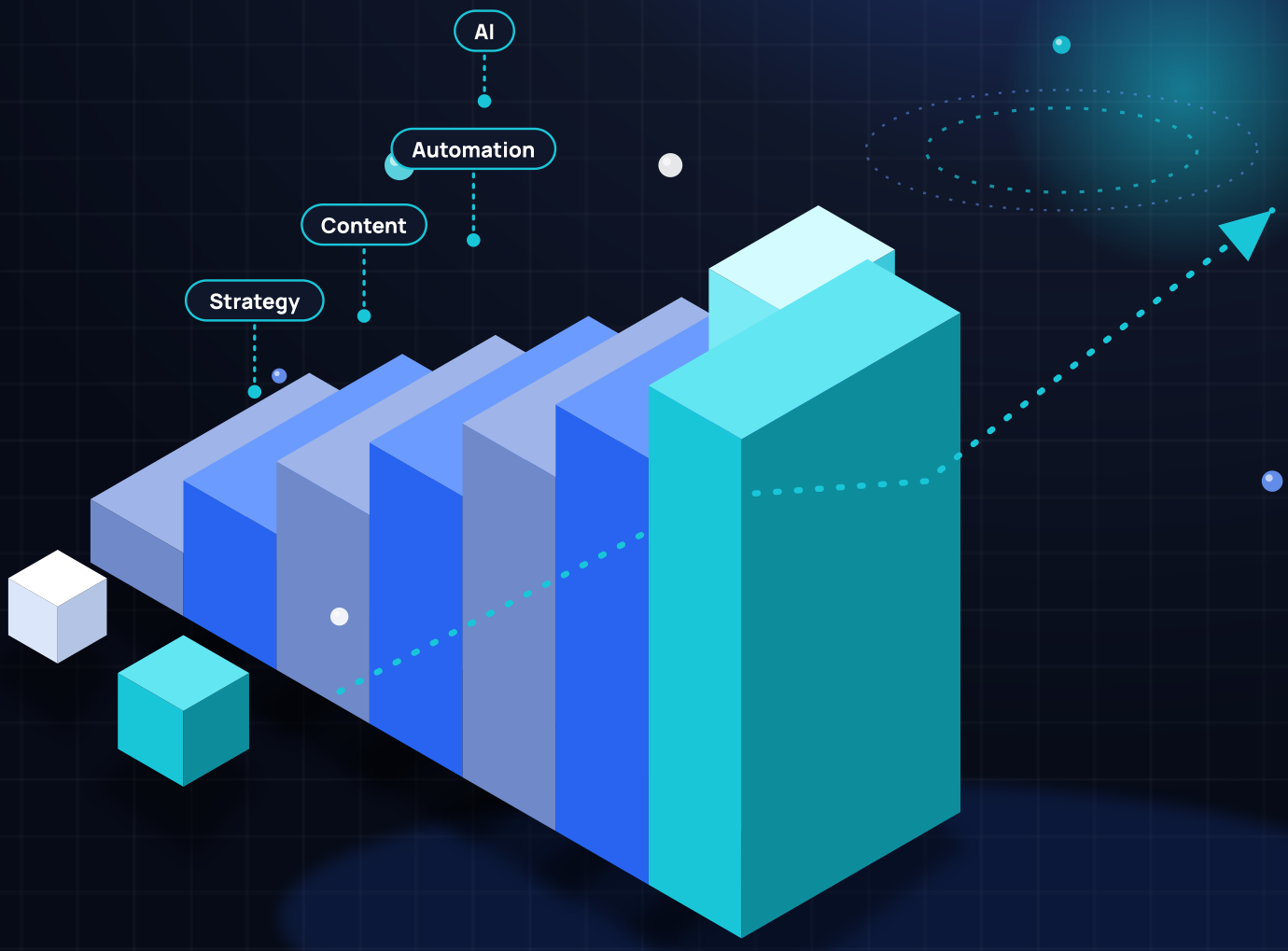
STRATEGIC MARKETING CONSULTANCY

# Marketing smarter. Growing faster.



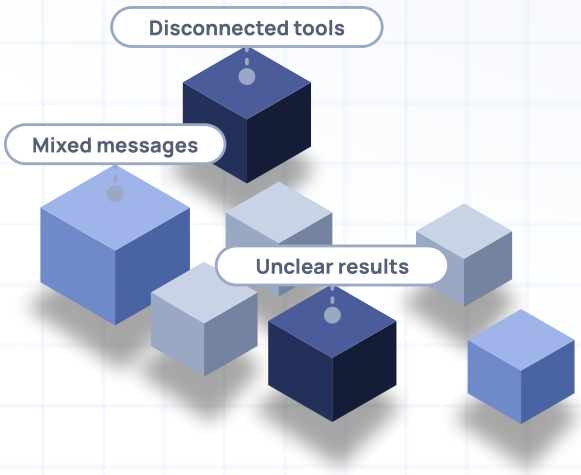
THE PROBLEM WE SOLVE

# Activity is not a system.

Most businesses do not lack marketing activity. They lack the thread that connects it: campaigns, content, tools and reports that never add up to growth.

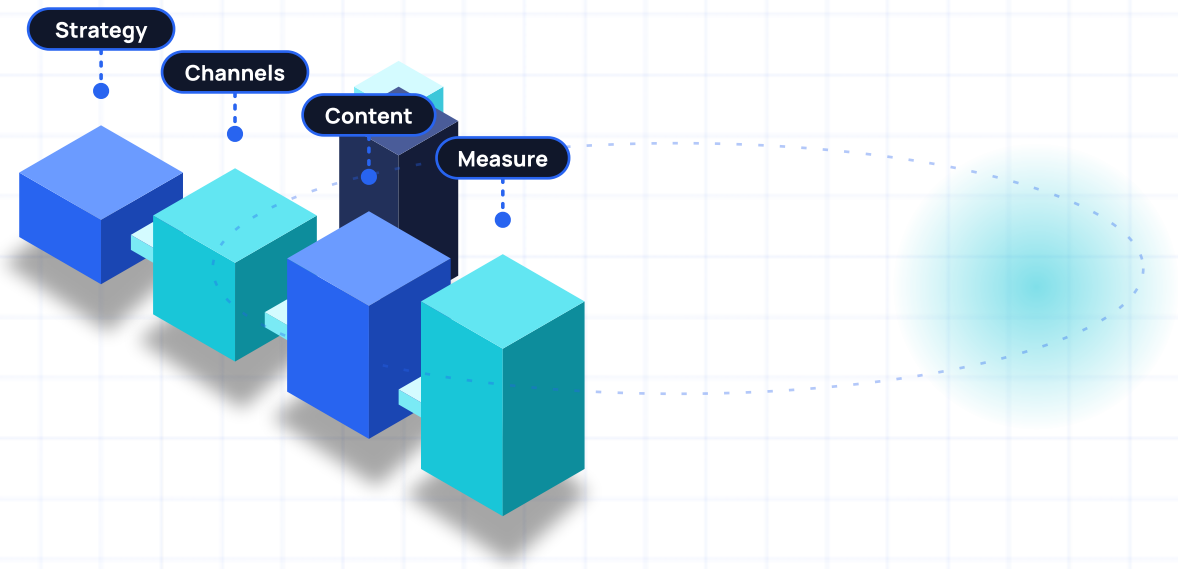
BEFORE

## Scattered effort




AFTER TECHNOEX

## One connected growth system



WHAT WE DO

# Six disciplines.
# One joined-up approach.



01 · STRATEGY

## Marketing Strategy & Consulting

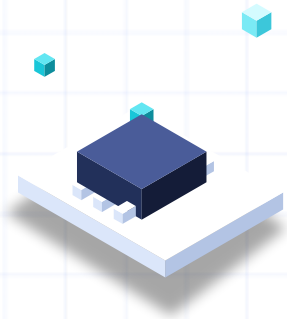
Positioning, planning and go-to-market direction.



02 · DIGITAL

## Digital Marketing Services

SEO, social, LinkedIn, email and campaigns.



03 · AI

## AI-Powered Marketing

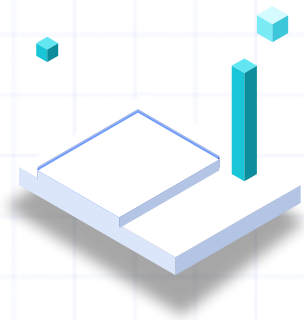
Practical AI for research, content and optimisation.



04 · AUTOMATION

## Marketing Automation

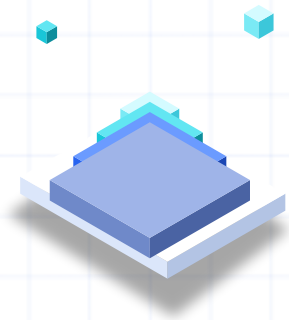
Workflows, CRM, email automation and dashboards.



05 · CREATIVE

## Creative & Content Solutions

Content strategy, copy, design and collateral.



06 · LEAD GEN

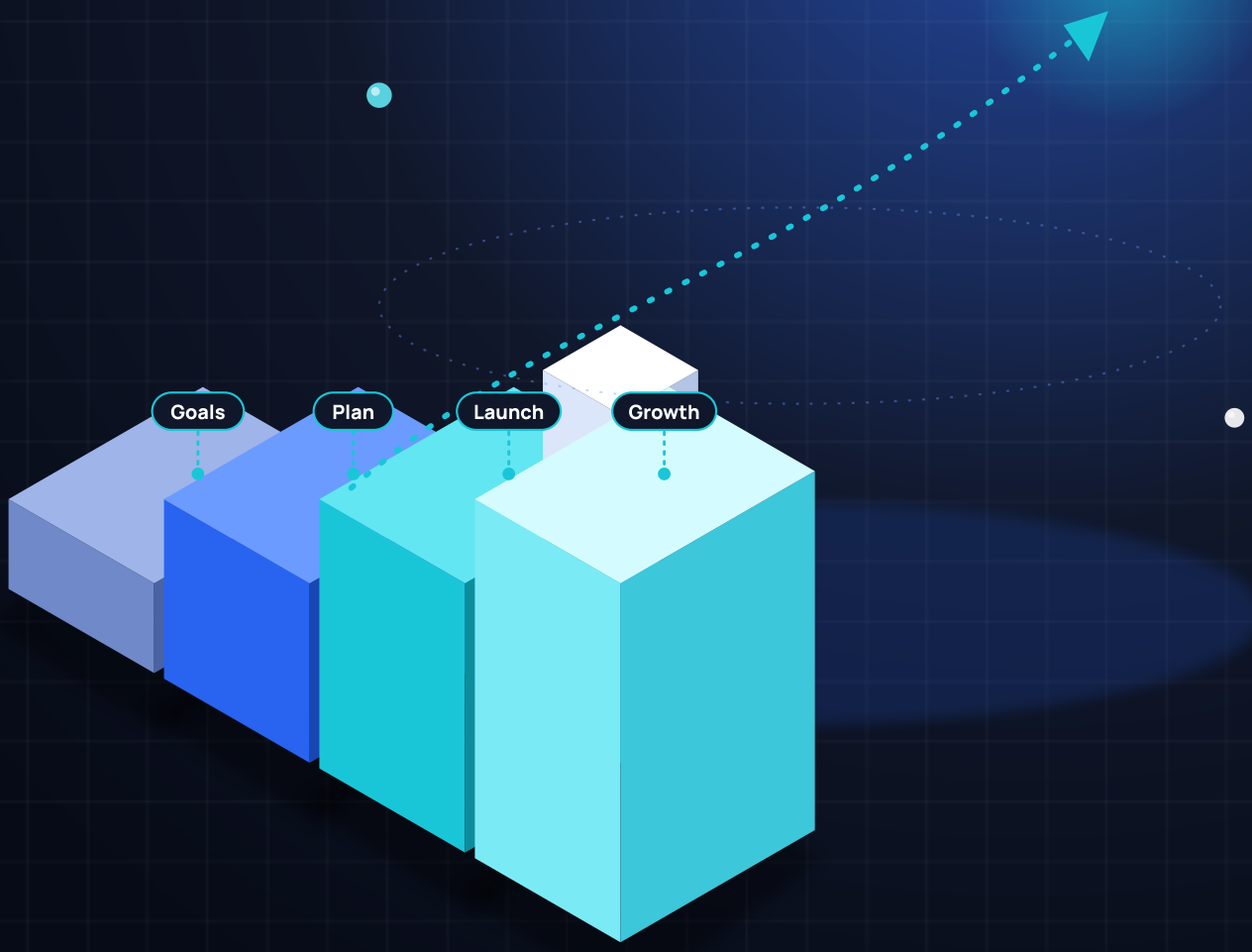
## Lead Generation & Growth

B2B lead generation, outreach and nurturing.

HOW WE WORK

# From clarity to compounding growth.

A simple four-step loop. Each cycle starts from what the last one taught us.




01
### Understand
Goals, buyers, market and current marketing.

02
### Plan
Positioning, channel mix, budget and calendar.

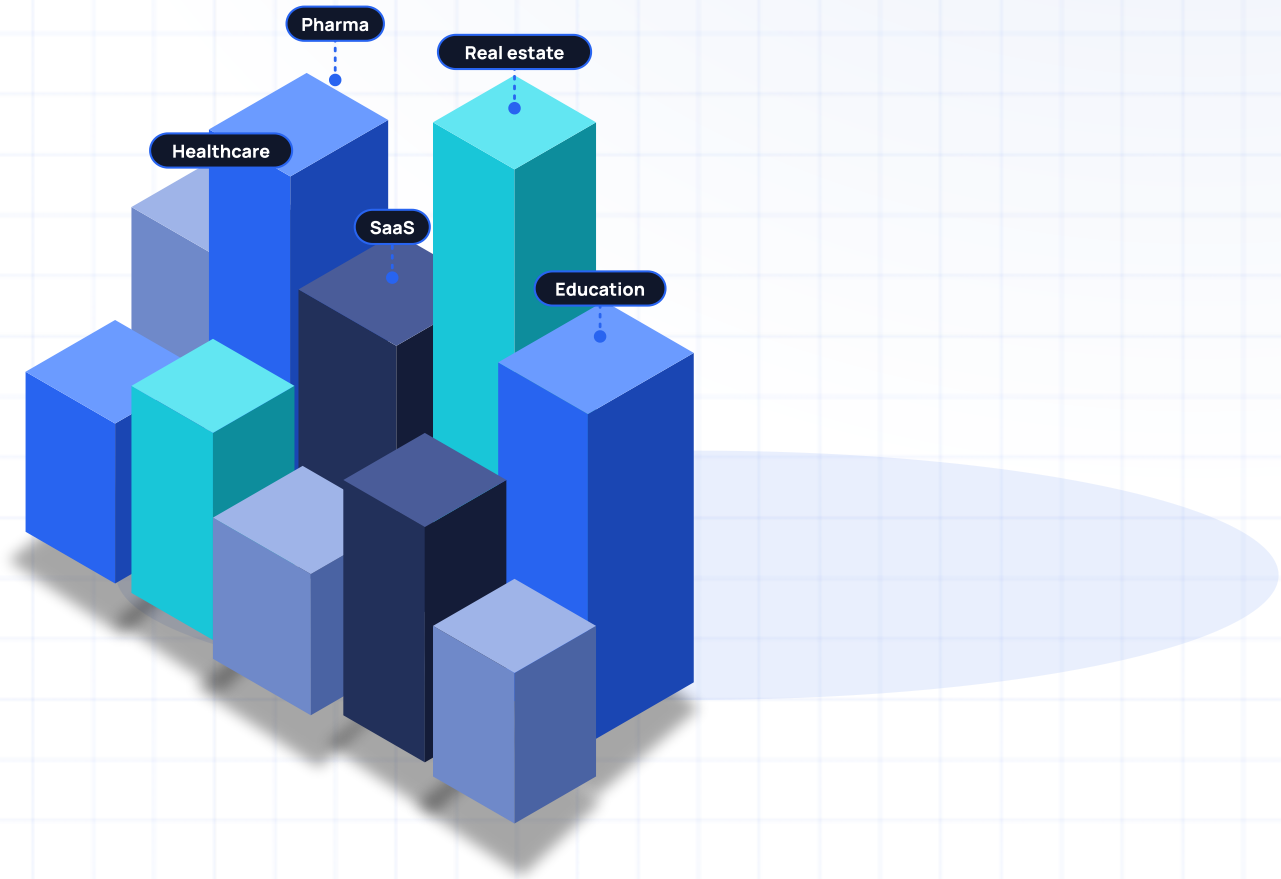
03
### Execute
Campaigns, content and automation, delivered.

04
### Improve
Measure what works, refine each cycle.

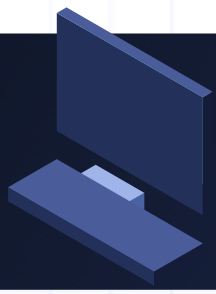
SECTORS

# Built for the way your industry buys.

B2B and B2C across 21 industries, with extra depth where buying is complex, regulated or relationship-led.




Pharma & life sciences
Regulatory consulting
Real estate & construction
Technology & SaaS
Professional services
Healthcare
Education
Manufacturing



TECHNOEX LABS · IN DEVELOPMENT

We are building AI-assisted marketing tools. They are shown as previews, not finished products.

LET'S TALK

# Ready to make your marketing work as one system?

Tell us about your business and goals. We will come back with a clear view of where to start.

**technoex.in/contact**

## WHAT HAPPENS NEXT

**01** **Share your goals**
A short message on what you want to grow.

**02** **We review and reply**
A clear view of where to start, no jargon.

**03** **Plan the first step**
Priorities, owners and measures, in writing.

